## PETER LOVE

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#### PROFILE

- Widely respected environmentalist with 25 years in senior management; particular focus on the • energy/electricity sector
- Experienced in creating/leading new organizations in emerging markets
- Broad experience serving on the board of sixteen business and non-profit organizations; chair of seven
- Extensive network of contacts with leaders in provincial/municipal governments, energy companies, businesses, institutions and environmental organizations
- Started career with Pollution Probe with team that developed the "3 R's" (Reduce, Reuse, Recycle)

# **CAREER SUMMARY**

**Foresight Canada Entrepreneur in Residence** 

**Yorkville University** 

## Professor

Appointed Professor in the Bachelor of Business Administration (BBA) Program in 2021 to teach the 3<sup>rd</sup> year course "Energy Policy, Legislation and Social Environment".

# Love Energy Consultants Inc.

President

Consulting company formed to foster culture change as part of commitment to advancing sustainability. Provides strategic advice as a consultant, associate, facilitator or director on an individual basis or as an associate with other selected firms.

# **York University**

# **Adjunct Professor**

Developed and teach 4th year course at the Faculty of Environmental Studies on energy and environmental policy and authored free on-line text book Fundamentals of Energy Efficiency based on teaching this course.

# **Energy Services Association of Canada** President

Co-Founder and first President of this organization that was created to actively promote government policies and regulatory support for greater use of guaranteed performance based solutions to implement energy efficiency, renewable energy and infrastructure renewal projects.

# **Ryerson University Centre for Urban Energy**

Hydro One Visiting Distinguished Research Fellow

Among first Research fellows of centre which is investigating the challenges facing cities in the future, including energy conservation, renewable power generation, energy storage, electrical power systems, smart grid systems, and related business and social policy issues.

# 2009 - 2021

## 2011-2012

2009- present

2023 - present

2021 - present

2010 - 2017

### **Ontario Power Authority**

1995 - 2005 2014 - 2016 1995 - 2005

1972 - 1975

## **Chief Energy Conservation Officer and Vice President**

Responsible for establishing the Conservation Bureau, providing leadership in planning/coordination of electricity conservation and for reporting on conservation progress and proposals.

- Promoted broad adoption of a "Culture of Conservation" working with local partners across the province to recognize leadership and speaking at over 500 events, resulting in over 400 million earned media impressions and even more paid impressions.
- Leader in setting amongst most aggressive targets for conservation in North America and reporting that first interim target had been met by 2007.
- Developed strategic approach and implemented the design and delivery of conservation programs covering overing all sectors, most using non-OPA delivery agents.

Summerhill	Group
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Chief Energy Conservation Officer	
Principal	

One of two founding partners in the company that is a Canadian leader in the development and implementation of social marketing initiatives.

- Co-Founder and first President of EnerQuality Corporation Private company that managed the R-2000 program in Ontario and launched the EnergyStar for New Homes program. Achieved profitability in second year and in all subsequent years.
- Executive Director Canadian Energy Efficiency Alliance Managed several successful public advocacy campaigns and major projects for leading independent energy efficiency advocacy organization in Canada.
- Managed broad range of consulting projects related to the energy industry including the development of Ontario policy to promote energy efficiency, a green power position paper, the potential for cogeneration in Ontario, policies on emission reductions/reporting and environmental impacts/policy options to coal-fired generation.

<b>Custom Design Installation Ltd.</b> <b>Vice President, General Manager</b> Managed an office furniture service company with offices in Ottawa and	<b>1987 – 1995</b> Montreal.		
IDEA Corporation	1983 - 1987		
Director	1985 – 1987		
Analyst	1983 – 1985		
\$100 million early stage venture capital fund set up by the provincial government. Assessed over 20 opportunities and coordinated investment in 8.			
Peter Middleton & Associated Ltd.	1975 - 1982		
Vice President	1978 – 1982		
Research Consultant	1975 – 1978		
One of Canada's first environmental and alternative energy policy resea	rch consulting companies		

One of Canada's first environmental and alternative energy policy research consulting companies.

## **Pollution Probe**

#### **Project Coordinator**

A leading environmental non-profit organization in Canada. Joined as member/volunteer in first year it was created in 1969 while still attending university before joining on staff in 1972.

- On team that developed 3 R's motto "Reduce, Reuse, Recycle"
- Co-founded and led coalition to advocate responsible waste management policies and programs.

#### **RECENT BOARD EXPERIENCE**

Cornerate Deards				
Corporate Boards	2012			
International Solar Solutions Inc.	2012 – present			
Energy Services Association of Canada (President)	2010 - 2017			
Yield Energy	2010 – 2014			
EnerQuality Corporation (President)	1998 - 2005			
Summerhill Group Ltd. (Chair 2002 – 2005)	1995 – 2005			
Non-Profit Boards				
Centre for Community Energy Transformation (Chair)	2022 - present			
Muskoka Conservancy	2021 – present			
Grey Condominium Corporation No. 35	2021 - present			
Toronto 2030 District (Chair 2021-present)	2021 - present			
CMC Research Institutes	2017 - 2022			
Energy Efficiency Alberta	2016 – 2020			
Royal Canadian Institute for Science (Chair 2016-2017)	2013 - 2021			
Rethink Sustainability Initiatives (Chair 2013)	2012 – 2021			
Ina Grafton Gage Home (Chair 1995 – 1998)	1991 – 2005			
Canadian Coalition on Acid Rain	1983 – 1992			
Movement Against Acid Rain (co-chair 1989-1992)	1985 - 1992			
Sir Joseph Flavelle Foundation (Chair 1988 – 1991)	1972 – 2006			
Muskoka Lakes Association	1984 – 1988			
Non Smokers' Rights Association (Chair 1977 – 1979)	1975 – 1981			
Advisory Boards				
Efficiency Capital	2019 - present			
Lightspark	2019 - present			
Ontario Climate Consortium (Chair)	2017 - 2020			
Manitoba Race to Reduce	2016 - 2020			
MaRS Discovery District Cleantech Advisor	2012- present			
Fortis BC Energy Efficiency & Conservation Advisory Group	2012 - present			
Commercial Building Energy Leadership Council	2012 – 2015			
CSA Advisory Board on Renewable Energy (Chair)	2014 – 2017			
Summerhill Group Advisory Board	2009 - 2012			
Greening Greater Toronto Task Force	2008 – 2015			
National Advisory Committee on Energy Efficiency	2000 – 2013			
Climate Change Voluntary Challenge & Registry Technical Advisory Committee	<b>ee</b> 1998 - 2004			

#### EDUCATION

ICD.D - Institute of Corporate Directors - Directors Education Program 2009
MBA, University of Toronto 1983 (Dean's List 1981/82)
B.A. (Arts and Science), University of Toronto 1971

## AWARDS

Pollution Probe "**Peter Middleton Legacy Award**" 2019 Rethink Sustainability "**Global Partnership Award in Global Generational Leadership**" 2014 **Clean50 Honouree** 2014 Sustainable Buildings Canada "Lifetime Achievement Award" 2007 EnerQuality Corporation "Hall of Fame" 2005 Non Smokers' Rights Association "Honorary Lifetime Membership" 1982.

#### PUBLICATIONS (available at www.loveenergyconsultants.com)

<u>The Garbage Book.</u> Energy, Mines & Resources Canada, 1975 <u>Fundamentals of Energy Efficiency</u>. Love Energy Consultants, 2018. 18 reports and 30 published articles